



Criterion VII

7.2.1 BEST PRACTICE 2

Youth Sensitization & Community Upliftment



BEST PRACTICE 2

Title: Youth Sensitization & involvement in Community Upliftment

Objective of the practice

- To inculcate social sensitivity within the student community
- To create a social impact in local underprivileged and marginalized communities

Context

According to the United Nations, a substantial segment of India's population still falls within underprivileged and marginalized categories, underscoring the necessity for increased awareness and efforts towards their upliftment. Christ College Pune, as a mission-driven institution, educates, encourages and empowers its students to make a substantial impact on society through various awareness and community engagement activities.

Practice

The college prioritizes the transformation of its students into socially responsible citizens who are equipped to make a positive impact. Student volunteers play a central role in achieving this goal, as they lead various activities, enabling them to take ownership of their community engagement and acquire valuable practical experience in the process. The college offers a diverse array of opportunities to enhance students' social sensitivity and engage them in community service activities, categorized as follows:

Enhancing student's social sensitivity

- The Anti-Tobacco Day Pledge Drive raised awareness among students regarding the detrimental impacts of tobacco and the increasing prevalence of substance use among young individuals.
- Students partnered with Sarva Seva Sangh NGO to conduct a compelling World AIDS Day street play at Pune's educational institutions. They aimed to raise HIV awareness, emphasizing staying informed and taking precautions.
- Awareness rallies on 'Say no to Alcohol & Drugs,' 'Traffic awareness,' and 'Cleanliness awareness' organized by the student volunteers created a positive impact on the local community.
- To mark India's 75th Independence Day, stillents, participated in 'Har Ghar Tiranga Campaign'. They contributed 450 photos of students holding the national flag, achieving a Guinness World Record during the program at Savitribai Phule Pune University on August 15, 2022.

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- To celebrate Unity Day on 31/10/22, the students organized a program introducing its significance, a unity-themed game, and a unity pledge. It concluded with a unity chain demonstration.
- For Constitution Day, Christ College's Student Development and NSS groups organized an event to
 promote constitutional principles. Students recited and explained India's constitution preamble and
 participated in an informative quiz. They also joined a marathon organized by Savitribai Phule Pune
 University with over 1000 participants in three categories.
- On June 6, 2022, college students organized an environment awareness rally in Wadgaonsheri, led by Principal. They raised awareness about climate change, environment conservation, and cleanliness.
- In collaboration with Arts & Commerce Departments, the NSS unit organized an exhibition featuring BA and BCOM students' posters on social and environmental issues, promoting awareness and discussions among staff and students.

Community Outreach for Social Impact

- In partnership with Sarva Seva Sangh NGO, conducted an awareness campaign on Child Rights & Child Beggary on April 30, 2022. Volunteers raised placards at Pune city signals to spread awareness, counsel child beggars, and promote education.
- Blood donation is a vital act of humanity. Akhil Bhartiya Terapanth Yuvak Parishad and Christ
 College volunteers organized a college blood donation camp, recognizing its importance. Another
 successful Mega Blood donation camp took place at Pathare Stadium, with student volunteers
 assisting. Both events demonstrated the community's dedication to saving lives through blood
 donation.
- The college celebrated the Joy of Giving Week, collecting snacks, stationery, and smiley balls for street children and those affected by HIV/AIDS. Students also visited SVD campus for a Bal Mela, sharing happiness with less privileged children.
- Christ College students addressed e-waste concerns by conducting a week-long awareness drive, collecting electronic waste from staff and students, recycling 318.9 Kgs through Threco Recycling LLP.
- A village plantation drive in Bakori promoted environmental conservation, involved volunteers in tree planting and education, fostering awareness, and long-term ecological benefits.
- Students organized a thorough cleanliness drive in the Bakori gram panchayat area, temples, cemetery, and local washrooms. Their dedication and hard work received positive feedback, fostering a sense of civic responsibility and leaving a lasting impact on the community.